



May 4, 2007

Connelly Insurance  
7 Lincoln Street  
Westford, MA 01886

Dear Readers Choice Winner:

Congratulations! Community Newspaper Company (CNC) readers have spoken, and you have been selected as a **#1 Choice or Honorable Mention** in CNC's Readers Choice Awards 2007 sales and marketing program.

Readers Choice results are not yet public, but will be published in a special section during the week of June 24<sup>th</sup>. All votes were cast this year during January and February, and tabulated by an independent data-processing.

We encourage you to thank our readers and to celebrate your accomplishments in this special section. As a winner, you may incorporate the Readers Choice logo in your "Thank you" advertisements and in any other advertising you do with your business, once the section has been published. You may also arrange to receive an award certificate to hang in your place of business. Certificates will be available after the section is published.

Once again, congratulations! Please contact me and I will be happy to work with you to meet your specific needs.

Sincerely,

Gregg Higgins  
Advertising Account Representative  
Community Newspaper Company